

Government of India Ministry of MSME

Brief Industrial Profile of Malkanagiri District 2016-17



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Malkanagiri district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,

Dated -28th June, 2016

(K. L. Rao)

Director

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Brief Industrial Profile of Malkangiri District

1. General Characteristics of the District

The district of Malkangiri was formed on 2nd October, 1992 by carving out the same from erstwhile Koraput district. The headquarters of the district is at Malkangiri. The district is located in the South-West corner of Orissa state and is surrounded by Koraput (in Orissa) and Vishakhapatnam (in Andhra Pradesh) in the North-East, Bastar district (in Chhatisgarh) in the West and Khammam district (in Andhra Pradesh) in the South. Malkangiri district is cut-off from Andhra Pradesh by Sileru river and also from Chhatisgarh by Saberi river. Such isolation is the primary cause of backwardness of the district.

1.1 Location & Geographical Area

The district lies between 17 degree 48 'North Latitude and 81 degree 22' to 82 degree 25' East Longitude approximately. The district is located in the South-West corner of Orissa state and is surrounded by Koraput (in Orissa) and Vishakhapatnam (in Andhra Pradesh) in the North-East, Bastar district (in Chhatisgarh) in the West and Khammam district (in Andhra Pradesh) in the South The geographical area of the district is 5791 sq. kms.

1.2 Topography

The district is a part of the Eastern Ghat and is characterized by undulating topography. It has both hilly & flat terrain. The hilly terrains are mostly located in the North East part, in the borders of Koraput, Bastar, Vishakhapatnam & Andhra Pradesh.

1.3 Availability of Minerals

The district is endowed with significant mineral deposits like soap stone, limestone, black granite, mica and kainite etc. Bauxite is available at places like Korukonda, Podia & Kotameta, Limestone at Nandiwada, Uskalbag, Mica at Motu and Marble at Kottameta in Malkangiri district.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tonnes 2010-2011
MAJOR	MINERAL	
1.	Nil	Nil
MINOR	•	
1.	Soap Stone	Scanty deposits and not commercially exploitable
2.	Limestone	Scanty deposits and not commercially exploitable
3.	Black Granite	Scanty deposits and not commercially exploitable

4.	Mica	Scanty deposits and not commercially exploitable
5.	Kainite	Scanty deposits and not commercially exploitable
6.	Bauxite	Scanty deposits and not commercially exploitable
7.	Marble	Scanty deposits and not commercially exploitable

SOURCE: DEPT. OF MINES & GEOLOGY.

1.4 FOREST

Forest occupies 57.95% of the total geographical area of the district. The major forest products of the district are Sal, Bija, Teak, Mundi, Sisam, Kusum, Bamboo, Tamarind, Mango, Kendu Leaves and Oil Seeds. Forest has economic relevance to the district. A large number of tribal families earn their livelihood from the forest produce.

1.5 Administrative set up

The district comprises of one Sub-Division i.e. Malkangiri and 7 CD Blocks viz; Malkangiri, Korukonda, Podia, Kalimela, Mathili, Khoirput and Kudumulugumma. The revenue administration is managed through network of 7 Tahasil offices spread out in the district. The district has 12 Police Stations, 3 towns, 2 NACs and 108 Gram Panchayats having 1045 Villages. The detail picture of administrative set-up of the district is given below:

1. District Headquarter : Malkangiri 2. No. of Sub-Divisions : 1 : 2 3. No. of NACs 4. No. of CD Blocks : 7 5. No. of Tahasils : 7 6. No. of Police Stations : 12 7. No. of Assembly Constituencies : 2 8. No. of Fire Stations : 2 9. No. of GPs : 108 10. No. of Villages : 1055

2. District at a glance

SI. No.	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	17° 48 ' North
	ii) Longitude		Degree	81°22′ to 82°25′ East
	iii) Geographical Area	2016	Sq. Kms	5791
(B)	Administrative Units			
	i) Sub divisions	2016	No.	1
	ii) Tehsils	2016	No.	7
	iii) Sub-Tehsils	2016	No.	-
	iv) Patwar Circle	2016	No.	-
	v) Panchayat Samitis(CD Blocks)	2016	No.	7
	vi) No. of Municipalities & Corporation	2016	No.	1
	vii)No. of NACs	2016	No.	1
	viii) Gram Panchayats	2016	No.	108
	ix) Census villages(Both Inhabited & Uninhabited)	2016	No.	1055
	x) Assembly Area	2016	No.	02
2.	Population(2011 Census)	I		
(A)	Sex-wise			
	i) Male	2011	'000	303
	ii) Female	2011	'000	310
(B)	Rural Population	2011	'000	564
3.	Agriculture	I		
	Land utilization			
	i) Total Area	2014-15	`000 hect.	579
	ii) Forest cover	2014-15	`000 hect.	155
	iii) Non Agriculture Land	2014-15	`000 hect.	25
	iv) Barren & Culturable land	2014-15	`000 hect.	51
4.	Forest			
•	(i) Forest	2014-15	`000 hect.	155
5.	Livestock & Poultry	<u> </u>		

Α	Cattle			
	i) Cows (Indigenous & Cross	2012	No	353330
	Bred)			
	ii) Buffaloes	2012	No	21256
В	Other livestock			
	i) Goats	2012	No	134247
	ii) Pigs	2012	No	41010
	iii) Dogs & Bitches	2012	No	-
	iv) Poultry	2012	No	421293
6.	Railways			
	i) Length of rail line	2012	Km	-
7.	Roads			
	(a) National Highway	2014-15	Km	160
	(b) Express highway	2014-15	Km	-
	(c) State Highway	2014-15	Km	84.42
	(d) Major District Road	2014-15	Km	83.43
	(e) Other District Road	2014-15	Km	27.18
	(f) Rural road	2014-15	Km	742.12
	(g) G.P. Road	2014-15	Km	3545
	(h) Panchayat Samiti Road	2014-15	Km	428
	(f) Forest Road	2014-15	Km	113.53
8.	Communication			
	(a) Telephone connection	2011-12		1831*
	(b) Post offices	2011-12		109
	(c) Telephone center			NA
	(d)Density of Telephone			NA
	(e) Density of Telephone			NA
	(f) PCO Local	2011-12		42,140*
	(g) PCO STD	2011-12		642*
	(h) Mobile	2011-12		NA
9.	Public Health			
	(a) Allopathic Hospital		No	4
	(b) Beds in Allopathic		No	286
	hospitals			
	(c) Ayurvedic Hospital		No	7
	(d) Beds in Ayurvedic		No	-
	hospitals	2014-15		
	(e) Unani hospitals		No	-
	(f) Community health		No	8
	centers			25
	(g) Primary health centers		No	25
	(h) Dispensaries		No	-
	(i) Sub Health Centers		No	3

	(j) Private hospitals		No	-
	(k) Mobile Health Unit		No	10
10.	Banking commercial			
	(a) Commercial Bank	2014-15	No	34
	Branches			
	(b) Rural Bank Branches	2014-15	No	14
	(c) Co-Operative bank	2014-15	No	03
	Branches			
	(d) Public Sector Bank	2014-15	No	18
	Branches			
11.	Education			
	(a) Primary school	2014-15	No	875
	(b) Middle schools(Upper	2014-15	No	425
	Primary)			
	(c) Secondary & senior	2014-15	No	123
	secondary schools(Junior			
	Colleges)			
	(d) Colleges	2014-15	No	7
	(e) Technical University	2014-15	No	-

Source: District at a Glance, 2016, Govt. of Odisha,* for undivided district of Koraput which includes the districts of Koraput, Malkangiri, Rayagada & Nabarangpur.

2.1 Existing Status of Industrial Areas in the District of Malkangiri

S. No.	Name of Ind. Area	Total Land (In hectare)	Land Acquired (In hectare)	Prevailing Rate Per Sqm (In Rs.Lakhs)	Total No of Sheds	No of allotted Sheds	No of Vacant Sheds	
1	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
	Total	Nil	Nil	Nil	Nil	Nil	Nil	Nil

Source:- IDCO, Bhubaneswar and DIC, Malkangiri.

3. INDUSTRIAL SCENARIO OF MALKANGIRI

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	216
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	490
3.	TOTAL MEDIUM & LARGE UNIT	NO.	Nil
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	1018
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	Nil
6.	NO. OF INDUSTRIAL AREA/GROWTH CENTRES	NO.	Nil
7.	TOTAL INVESTMENT IN PLANT & MACHINERY IN SMALL SCALE INDUSTRIES	IN LAKHS	168.97
8.	TOTAL INVESTMENT IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	Nil

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	46	144	8.70
	1985-86	6	27	0.71
	1986-87	3	10	1.02
	1987-88	1	5	0.06
	1988-89	-	-	-
	1989-90	3	23	2.22
	1990-91	2	19	8.00
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	38	157	12.21
	1994-95	17	88	5.55
	1995-96	14	63	8.88
	1996-97	16	55	10.49
	1997-98	4	19	2.69
During	1998-99	10	26	9.18
	1999-2000	20	183	48.61
	2000-01	6	25	1.96
	2001-02	1	22	6.98
	2002-03	5	26	3.55

2003-04	5	19	4.28
2004-05	2	11	10.2
2005-06	2	11	4.48
2006-07	-	-	-
2007-08	3	15	2.87
2008-09	4	13	1.25
2009-10	1	20	3.00
2010-11	1	2	0.08
2011-12	2	9	3.0
2012-13	4	26	9.0
Total	216	1018	168.97

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

Category	Category of Product wise No. of MSME set up with Investment & Employment in the					
MALKA	NGIRI district by end of 2015					
		No. of				
		SSI unit	Investment			
Sl. No.	Category Name	set up	(Rs. in lakh)	Employment		
1	FOOD AND ALLIED	137	1092.92	644		
2	CHEMICAL & ALLIED	4	9.68	14		
	ELECTRICAL &					
3	ELECTRONICS	2	1.7	5		
	ENGINEERING & METAL					
4	BASED	35	145.32	163		
5	FOREST & WOOD BASED	4	9.75	17		
6	GLASS & CERAMICS	5	83.86	39		
7	LIVESTOCK & LEATHER	0	0	0		
8	PAPER & PAPER PRODUCT	3	8.27	13		
9	RUBBER & PLASTICS	5	9.83	19		
10	TEXTILES	44	101.46	262		
11	MISC. MANUFACTURING	10	36.18	45		
12	REPAIRING & SERVICING	241	480.76	797		
	Total	490	1979.73	2018		

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Malkangiri & Near By Area

Nil

3.5 Major Exportable Item

Nil

3.6 Growth Trend

Nil

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Malkangiri & Near By Area

Nil

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

The service enterprises existing in the district are:

- 1. General Fabrication
- 2. Dhaba/Hotels
- 3. Beauty Parlour
- 4. Cyber Café
- 5. DTP & Screen Printing
- 6. Repairing of TV & Electrical Appliances
- 7. Modern Garage
- 8. Photo Binding
- 9. Xerox Unit
- 10. Laundy & Cleaning
- 11. STD/ISD Booth
- 12. Watch/Clock Repairing

3.9.2 Potentials areas for service industry

The following are the potential areas of service industries viz;

- 1. General Fabrication
- 2. Xerox Unit
- 3. Photo Binding
- 4. Lodging & Boarding
- 5. Beauty Parlour
- 6. Cyber Café
- 7. DTP & Screen Printing
- 8. Repairing of TV & Electrical Appliances
- 9. Modern Garage
- 10. Pathological Testing

3.10 Potential for new MSMEs

- 1. Stone Crusher
- 2. Detergent Powder
- 3. General Fabrication
- 4. Dal Milling
- 5. Oil Milling
- 6. Dhaba/Motels
- 7. Beauty Parlour
- 8. Cyber Café
- 9. DTP & Screen Printing
- 10. Mechanized Bakery
- 11. Repairing of TV & Electrical Appliances
- 12. Modern Garage
- 13. Cattle & Poultry Feed
- 14. Cold Storage & Marble Polishing
- 15. Modern Rice Mill
- 16. Oil Mill (Ground nut Oil)
- 17. Poha Mill
- 18. RCC Cement Poles
- 19. Granite Polishing
- 20. Spices Grinding
- 21. Phenyl
- 22. K.B Bricks
- 23. Aluminium Utensils
- 24. Readymade Garments

4. Existing Clusters of Micro & Small Enterprise

Craft clusters developed Under Craft Village Programme 2007-08 to 2013-14

Location	Craft	No of Clusters	No. of	
			Artisans	SHG
Pusuguda	Terracotta	1	45	3
Mudulipada ,Bhaluguda	Bamboo craft	1	30	2
Mathili	Sisal fiber craft	1	45	3
Panaguda	Terracotta	1	30	2
	Total	4	150	10

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 **Manufacturing Sector**

Nil

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

Nil

5. General issues raised by industry association

- (i) Power Problem
- (ii) Poor Communication Facility
- (iii) Lack of Skilled Work Force
- (iv) Lack of credit facilities
- (v) Marketing Problem
- (vi) Lack of raw material
- (vii) Inadequate & Poor Infrastructure

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	 Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, www.as.ori.nic.in/diorissa/ General Manager, DIC, Malkanagiri. www.udyogaadhaar.gov.in/
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and	MSME Development Institute, Vikash Sadan, College Square, Cuttack, www.msmedicuttack.gov.in

	economic survey reports	
3.	Land and Industrial shed	 MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	 MD, OSFC, OMP Square, Cuttack, www.osfcindia.com MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com Nationalized Banks
5.	For raw materials under Govt. supply	 M.D, OSIC, Khapuria Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	 Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in
7.	Power/Electricity	 Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	 Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	 Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	 Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp

		 Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <u>www.depmodisha.nic.in</u> Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	 MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, www.odishaforest.in